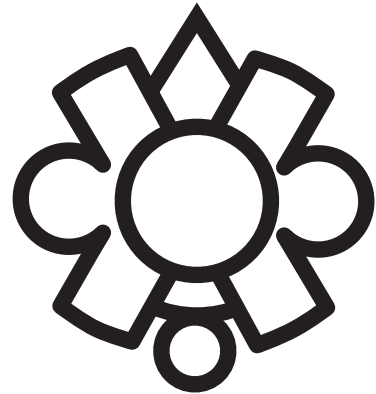


SYMBOLOLOGY

OLLIN



MOVEMENT + CHANGE.

In Aztec mythology, Tonatiuh (Nahuatl: Ollin Tanatiuh "Movement of the Sun") was the sun god. The Aztec people considered him the leader of Tollan, heaven. He was also known as the fifth sun, because the Aztecs believed that he was the sun that took over when the fourth sun was expelled from the sky.

TREE OF LIFE



KNOWLEDGE + LIFE.

The concept of a tree of life has been used in science, religion, philosophy, and mythology. A tree of life is a common motif in various world theologies, mythologies, and philosophies. It alludes to the interconnection of all life on our planet and serves as a metaphor for common descent in the evolutionary sense.

The tree of knowledge, connecting to heaven and the underworld, and the tree of life, connecting all forms of creation, are both forms of the world tree or cosmic tree, and are portrayed in various religions and philosophies as the same tree.

ASKLEPIAN



HEALING + MEDICINE.

The Rod of Asclepius, is a serpent-entwined rod wielded by the Greek god Asclepius, a deity associated with healing and medicine. The caduceus (above) represents Hermes (or the Roman Mercury), and by extension trades, occupations or undertakings associated with the deity. Because the caduceus is often used incorrectly it is also perceived as a symbol of healthcare organizations and medical practice. We have chosen to use the rod of caduceus for it's more symmetrical look and resemblance to DNA.

