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Pedro Terán Spirit of the Dance, 1949 Cast Aluminum

Epitacio Resendez

Pedro Terán, a native of San Antonio, was a nationally known artist renowned for his work with the Treichert Studios, Chicago, Illinois. For the Alameda, Terán designed the *Spirit of the Dance* in the lobby and the murals for the interior of the auditorium. Terán's design for the Spirit of the Dance evokes the soft, organically glamorous look of the 1940's and 1950's.

THE ALAMEDA NATIONAL CENTER FOR LATINO ART AND CULTURE
MARKET SQUARE | 101 SOUTH SANTA ROSA
SAN ANTONIO, TX 78207 | 210.299.4300 | WWW.THEALAMEDA.ORG



Celebrating the 60th Anniversary of the Alameda Theater



n 1949, Taño Lucchese, the legendary San Antonio businessman, built the Alameda Theater, the largest

movie palace in the United States dedicated to

Spanish language entertainment. At its opening, Lucchese

said, "The Alameda will be a permanent symbol of good

faith and understanding between the Latin American and

Anglo American where they might share and recognize two different cultures." Stars from the golden age of Mexican Cinema performed at the Alameda, including Pedro Infante,

To honor its proud past and ensure its bright future, the Alameda Theater is being restored to its original grandeur with

the addition of state-of-the-art technology and redesigned

facilities, creating a spectacular venue for the celebration of regional, national, and international Latino culture. As part

of this renovation, the Theater will provide learning studios for

Henry Ford Academy: Alameda School for Art + Design, filling

the site with creative high school students who will become

Cantinflas, Maria Felix and Vicente Fernandez.

artists themselves.

The Board of Trustees of
The Alameda National Center for Latino Art and Culture
request the pleasure of your company at



A Gala Celebrating the 60th Anniversary of the Alameda Theater

Thursday, August 20th, 2009

The Vistana, 100 N. Santa Rosa

Golden Era Glamour Chic Cocktail Dress and Guayaberas

Valet Parking
Santa Rosa at Houston Street

This Gala Evening is Presented by

Anheuser Busch Companies, Inc.
Argo Group US
Ford Motor Company Fund
Gabriel's Wine & Spirits
Kell Muñoz Architects
Silver Eagle Distributors
Target Corporation

7:00 p.m.

Cocktails & Hors d'oeuvres

Summer apéritifs overlooking Milam Park Entertainment by David Aman and Hot Sauce Sound

> · 8:00 p.m Dinner

An exquisite epicurean journey through México inspired by the chefs of Los Piños

Entertainment by

The Paul Elizondo Orchestra

Playing boleros from the gilded age of Mexican Cinema

10:00 p.m.

Neiman Marcus Presents

Golden Era Glamour Lounge

The ultimate after party... a red carpet experience taking us back to the Golden Age



